

**TIPS FROM  
FORMER  
SMOKERS**

**Looking for Real People to Appear in an Ad Campaign about the  
Health Effects of Smoking—Pays \$2,500!**

**Do you have chronic bronchitis, emphysema, or diabetes?**

**Have you had a heart attack or an asthma attack due to exposure to cigarette smoke?**

**Have you successfully quit smoking for at least 6 months?**

We are looking for people willing to share their stories about how smoking has changed their lives. We are not looking for actors—we are looking for REAL people.

**We are seeking men and women of all backgrounds:**

- Who have suffered a **heart attack** due to exposure to secondhand smoke (age 55 or younger)
- Who have **symptomatic COPD**, including chronic bronchitis or emphysema (i.e., marked by restriction in activities or home oxygen), due to their own smoking (ages 30 through 50)
- Who have **diabetes (either Type I or Type II)** and who've suffered health problems as a result of their continued smoking; this could include amputation of limbs, kidney failure, vision impairment, or blindness (age 55 or younger)
- Who have had a serious **asthma attack** triggered by exposure to secondhand smoke (ages 18 through 30)
- Who have used proven strategies to **successfully quit smoking** (such as setting a quit date, working with their health care provider, removing ashtrays and cigarettes from their environment, or using an approved medication) and have a compelling story to tell us about how they quit (age 50 or younger)

**We are looking to recruit people who are:**

- Military veterans
- LGBT
- American Indians/Alaska Natives
- Asian Americans
- African Americans
- Spanish-speaking Hispanics
- Caucasians/Whites

**In order to qualify for this project, you must be:**

- A nonsmoker or have been tobacco-free for at least 6 months
- Willing to have a doctor sign a legal statement saying tobacco caused and/or contributed to your health condition
- Able to travel for filming in October 2012

**We need your response immediately. Please call or e-mail:**

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