History of MyEmory

• Launched in Feb. 2010, original goal for MyEmory Campaign - $50 million by the end of 2012
• Achieved the initial goal by Sept. 30, 2010!
• Emory employees and retirees contributed more than $108 million during Campaign Emory
• More than 4,500 employees made gifts through MyEmory in FY14
The Future of MyEmory

• Focus is on annual participation
• Continue to build overall participation
• Spreading the word through schools and units, as well as centralized communications (i.e. schools, units, and healthcare emails, social media posts, and bi-annual newsletter)
Welcome to Emory University!
You have joined a powerful community that works every day to make a positive difference in people's lives across the country and around the world. Through your talent and time, you undoubtedly will contribute to the university's successes. You also have an opportunity to champion Emory's mission with gifts to the areas and programs closest to your heart.

MyEmory, the annual employee giving program, enables you to help fund student scholarships, strengthen academic programs, fuel groundbreaking and transformational research, improve patient care, support the arts, and so much more.

As part of the Emory family, you will see firsthand how your giving advances the important work of the university, from educating future leaders in dozens of fields to discovering solutions for society's toughest challenges.

You can choose to give through payroll deduction, which is the most convenient method for Emory faculty and staff to participate in the program. Log in to PeopleSoft and click on “MyEmory.” You also can make a gift online.

If you have questions about MyEmory, please email myemory@listserv.cc.emory.edu or call 404.727.6200.

Again, welcome to the Emory family. I hope you will become a part of our community of employee donors as well. Together we can move Emory forward.
• New shorter more visual S/U emails
• Give ME Five!

Your Emory. Our Emory.

Every gift counts, and your participation matters.

As an employee, you know the value of Emory better than anyone. MyEmory offers giving opportunities to match every interest. Whatever your passion, you can make an immediate and lasting difference by giving today.

Click on the hands below to Give ME Five!

- Get involved. Simply contribute $5 or more a month through payroll deduction, or make a one-time gift online, and become part of the MyEmory community of donors.
- Stay engaged. Increase the effect of your previous gift by adding $5 or more a month, and raise the bar for other MyEmory donors.
- Encourage participation. Spread the word about the importance of giving by inviting five colleagues to join the MyEmory donor family.

#GiveMEFive